



Power Women, Power Tools®



Presented by



July 18, 2020 | Virtual Event | 11:00 am

Event Registration: bit.ly/2AcFqJ3

Our commitment to the health and safety of our Habitat LA community is always our first priority; therefore Power Women, Power Tools® will be a virtual event this year.



Power Women, Power Tools[®]

July 18, 2020
Virtual Event
11:00 am

Presented by **CITY NATIONAL BANK**
AN RBC COMPANY

Presenting Sponsor Sold!	Gold Sponsor \$40,000	Silver Sponsor \$25,000	Architect Sponsor \$10,000	Builder Sponsor \$5,000	Hammer & Nail Sponsor \$1,000
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Benefits and Recognition	Sold!	\$40K	\$25K	\$10K	\$5K	\$1K
Exclusive press release announcing Presenting Sponsor	×					
Recognition as provider of event technology	×					
Co-branded recognition throughout the virtual event	×					
Co-branded personal protective equipment item provided to first 500 registrants	×					
Exclusive story highlighting company in Habitat LA newsletter (90,000+)	×					
Pre-recorded video greeting by executive spokesperson to be used during the program	×	×				
Build site recorded milestone updates 'presented by' to be used on social media and web site	6	4				
Pre-recorded greeting to be included in pre-event social media promotions	×	×	×			
Personal video greeting by Habitat LA Partner Family	×	×	×			
Logo or name on electronic event invitation	Logo	Logo	Logo	Logo	Name	
Verbal acknowledgement during program	×	×	×	×	×	
Executive or spokesperson to be a member of the Host Committee	×	×	×	×	×	
Company name included on event press release (week before event)	×	×	×	×	×	
Name and logo on event signage at three (3) Habitat LA ReStores (pre and post event)	×	×	×	×	×	
Featured in Habitat LA Blog	×	×	×	×	×	×
Name included in event sponsor scrolling recognition	×	×	×	×	×	×
Logo included on event registration website	×	×	×	×	×	×
Social media coverage (73K followers)	×	×	×	×	×	×

Special Focus Sponsors:

Safety Sponsor | \$5,000

- Recognition on Website and During Program
- Providing Personal Protective Equipment for Habitat LA volunteers and staff

Event Challenge Sponsor | \$1,000

- Recognition on Website and During Program
- "Event Challenge Presented By"

Deadline to confirm sponsorship commitments:
Wednesday, July 8, 2020

Sponsorship Registration: bit.ly/2AcFqJ3

For more information regarding Sponsorship Opportunities, please contact Helen Dosta, Development Director at hdosta@habitatla.org or (424) 246-3653.