



Habitat
for Humanity®
Greater Los Angeles

ReStore®

TIPS FOR A SUCCESSFUL FUNDRAISER & MATERIAL DONATION DRIVE

1. **Promote** for weeks leading up to the donation drive.

- Weekly and daily announcements
- Announcements and ads in bulletins, newsletters, papers
- Email announcements out to members and database
- Ask your members if they work for a company that might want to participate
- Signs around your church or organization AND the community
- Flyer your neighborhood, cars in the parking lot of your organization
- Ask restaurants, shops, dry cleaners, storage units in the area to post flyers

2. **Start collecting** items before the event

3. A couple of days leading up, **visit local garage sales** and ask that they donate any unsold items to your drive (and possibly offer to pick-up the items)

4. **Regularly post event details** on your organization's social media pages (Facebook, Twitter, blogs, etc.) and on your website. Ask your members to post on their Facebook page as well.

5. Help people who can't deliver large items to the drive. **Organize a pick-up day** prior to the drive.

6. On the day of the event, **post A-Frame signs** (provided by Habitat) to direct cars to the donation drop-off point.